

# PARKLAND NOW



## Advertising Rates & Data

### MECHANICAL REQUIREMENTS

Double Page Spread w/ .125" Bleed	17" x 11.125"
Full Page w/ .125" Bleed	8.625" x 11.125"
Full Page (No Bleed)	7" x 9.5"
2/3 Horizontal	7" x 6.5"
1/2 Island	4.625" x 7"
1/2 Horizontal	7" x 4.625"
1/3 Vertical	2.125" x 9.5"
1/3 Square	4.625" x 4.625"
1/3 Horizontal	7" x 3"
1/4 Vertical	3.375" x 4.625"
1/4 Horizontal	4.625" x 3.375"
1/6 Vertical	2.125" x 4.625"
1/6 Horizontal	4.625" x 2.125"
1/8 Vertical	2.125" x 3.375"
1/8 Horizontal	3.375" x 2.125"
Magazine Trim Size	8.375" x 10.875"

Electronic files can be accepted only as:  
TIFF, JPG, EPS, PDF (high resolution).

Following the success of our spring inaugural issue, The Parkland Chamber of Commerce will be publishing our first ever membership directory by product and services slated for release in November.

The Parkland Chamber of Commerce is a community-leading non-profit organization that is focused on the betterment of the business community in Dauphin and surrounding area.

Through professional development, community engagement, promotion, and membership benefits – the Parkland Chamber of Commerce magazine features Chamber members who are making a difference in the community and highlights topics and issues that affect and inhibit business industry across the region.

The fall issue will feature a directory of Chamber members for those current at the point of publication. The magazine will be distributed in the spring and fall to every Chamber member across the Parkland region, as well as to various businesses and individuals throughout Manitoba.

### BLACK & WHITE SPACE RATES

	NON-MEMBERS		MEMBERS	
	1 X	2 X	1 X	2 X
Full Page	\$1763.30	\$1679.33	\$1322.48	\$1259.50
2/3 Page	\$1399.29	\$1332.66	\$1049.48	\$999.50
1/2 Island	\$1161.30	\$1106.00	\$870.98	\$829.50
1/2	\$1021.29	\$972.66	\$765.98	\$729.50
1/3	\$755.30	\$719.33	\$566.48	\$539.50
1/4	\$626.30	\$599.33	\$471.98	\$449.50
1/6	\$475.29	\$452.66	\$356.48	\$339.50
1/8	\$349.29	\$332.66	\$261.98	\$249.50

### DOUBLE-PAGE SPREAD – Includes Colour

DPS	\$4350.00	\$3500.00
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### COVER SPACE RATES – MEMBERS ONLY, Includes Colour

Inside Front Cover	\$1959.50
Inside Back Cover	\$1909.50
Outside Back Cover	\$2059.50

### COLOUR RATES

One Process Colour	\$350.00
Four Colour Process	\$550.00

\* Net Rates – Non-Commissionable

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Published by  
DEL Communications Inc.  
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