



**PARKLAND
CHAMBER OF
COMMERCE**



2026

Partnership & Sponsorship Opportunities Package

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122 years of

ADVOCACY | RESOURCES | BENEFITS | NETWORKING & CELEBRATING PARTNERSHIPS IN THE PARKLAND

The Parkland Chamber of Commerce is a non-profit organization that is focused on the betterment of the business community in the Parkland Region.

The Chamber has been in operations since 1903 and is overseen by a volunteer board of directors. The Parkland Chamber of Commerce has a growing membership of roughly 300 businesses from across the Parkland that reflect a diverse network of small, medium and large businesses from almost every industry sector and business profession. The membership is serviced through various programs, networking and advocacy.

The Chamber is financed through membership investment. The Chamber generates its operating revenue from membership dues, Affinity Partner programs, events and sponsorship. Each level of the Chamber system (local, provincial, regional and national) is autonomous and financially independent.

The Chamber maintains membership in the Manitoba Chambers of Commerce, Chamber Executives of Manitoba, Chamber of Commerce Executives of Canada and the Canadian Chamber of Commerce.



ADVOCACY

The Chamber accomplishes collectively what no business can do alone. It represents its membership on issues affecting business and the community including the provincial, federal and municipal budgets, economic development issues, infrastructure and transportation issues, and other areas that affect the members' ability to grow and prosper.



RESOURCES

Resource is another key service provided by the Chamber. For our membership and the public at large, we are seen as a hub for resources and an ambassador of the community. We are the conduit for information to keep the public up to date or promote community interest events and news.



BENEFITS

Affinity Programs + Member-to-Member promotions. These tools include access to the Canadian Chamber Group Insurance Plan, attractive credit and debit card discounts through First Data and a variety of opportunities to promote one's business.



NETWORKING

The Chamber is also committed to providing networking opportunities for its members to enable them to grow their businesses by making valuable contacts with other members of the business community. People do business with people.



PARTNERS

The Chamber partners with various organizations to organize community events and fund projects.



CELEBRATING

Each year the Chamber hosts multiple events to celebrate key organizations, businesses and individuals in our community. We focus on celebrating membership milestones, grand openings, anniversaries and member successes.

2026 Events

JANUARY

13 Lunch & Learn | Community Connections
The Watson Art Centre | 11:45AM

FEBRUARY

10 Lunch & Learn | Community Connections
The Watson Art Centre | 11:45AM

MARCH

10 Annual General Meeting + Milestone Awards
The Watson Art Centre - 11:45AM

18 Parkland Chamber Celebration Night
Countryfest Community Cinema | 7:00PM

APRIL

14 State of the District
The Watson Art Centre | 11:45AM

MAY

12 State of the City
The Watson Art Centre | 11:45AM

JULY

30 Parkland Chamber Street Fair & Dance
Dauphin, Manitoba | All Day Event

RISE & GRIND COFFEE SERIES | Visit our website parklandchamber.ca for info

FALL BREAKFAST SERIES | Dates and Information Coming Soon!

LUNCH SERIES

This is a shining opportunity to present your business to the region's business community. You will be recognized as a leader supporting both the Chamber and its members. Recognition in the packages is not limited to the day of the event. All publicity prior to, during and after the event will recognize your role. Your partnership will strengthen the Parkland Chamber of Commerce allowing us to continue as the proactive leader of business in our area. Year after year the Chamber's Lunch Series could not be possible without the continued support from the outstanding business community that we have.

The Lunch Series is designed to share information and create connections around important community issues. This effective networking forum provides the opportunity to celebrate local success stories and to build a bright future for our community. This series includes our Annual Chamber Appreciation Lunch where Milestone Membership Awards to our members are presented, as well as partnering groups are recognized. Also in this series is the Chamber's State of the City address and the Annual State of the District.

The location for the Lunch Series will be the Watson Art Centre. Lunches run from 11:45am - 1pm. Typically attendance varies between 60-120 people for lunch events.

Lunch Leader | \$1500

- Recognition across all Lunch Series Events.
- Opportunity to showcase your products/services on each table or promotional table.
- Thanks and recognition from the podium and slideshow at each Lunch Series event.
- 2 minute podium time or recorded video at the (1) Chamber Lunch during the year.
- (2) Tickets to every lunch event in the 2026 lunch series, use them or gift them!
- Display your corporate signage at all lunch events *signage must be provided to the Chamber prior to the event or dropped off at event location prior to it starting.

Community Champion | \$400

- Receive recognition at (1) Lunch Series event.
- All publicity and advertising pertaining to your sponsored event prior to, during and following the event will recognize your company's contribution. i.e. Website, Chamber Matters (e-newsletter), e-blasts, and any promotional printed material related to your designated series event.
- (2) Lunch Series tickets for your sponsored lunch.
- Display your corporate signage at the designated event *signage must be provided to the Chamber prior to the event or dropped off at event location prior to it starting.
- 2 minute podium time at your business's designated sponsorship event.

BOOTH FEE \$200 | (1) Lunch Ticket, Table + Booth Area. Display Promo + Banners. Networking Opportunities

CELEBRATION NIGHT

Bar Sponsor | \$400

Your organization could be the real star of the Chamber Celebration Night (March 18th). This exclusive offer allows your organization to be the official Bar Sponsor, you can also provide on-site signage that we can set up prior to the event.

Appetizer Sponsor | \$400

Your organization could be the official Appetizer Sponsor at the Chamber Celebration Night (March 18th). Your organization can also provide on-site signage that we can set up prior to the event.

RISE & GRIND COFFEE SERIES

\$150 | Per Event

Coffee's on you - pay it forward to your Chamber Community and sponsor a Rise & Grind Coffee Series day. This is an easy sponsorship that has a social media recognition as well as a newsletter recognition.

BREAKFAST SERIES

\$400 | Per Event

- Receive recognition at (1) Breakfast Series event.
- All publicity and advertising pertaining to your sponsored event prior to, during and following the event will recognize your company's contribution. i.e. Website, Chamber Matters (e-newsletter), e-blasts, and any promotional printed material related to your designated series event.
- (2) Breakfast Series tickets.
- Display your corporate signage at the designated event *signage must be provided to the Chamber prior to the event or dropped off at event location prior to it starting.
- 2 minute podium time at your business's designated sponsorship event.

STREET FAIR & DANCE

The Parkland Chamber Street Fair & Dance takes place annually in Downtown Dauphin, the Thursday prior to August Long Weekend. Each year features a Kidszone, entertainment series, vendors, shops, food trucks and Beer Gardens. The Street Fair & Dance sees thousands of people throughout the day.

	Platinum \$600	Gold \$400	Silver \$300	Bronze \$200	Fair Friend \$100
Your business logo/ name on entertainment stage with our provided banner					
Business name mention at Street Fair on stage					
Recognition of your Business in Parkland Shopper					
Recognition of your Business on CKDM					
Name of business included in event brochure					
Recognition of your business in email newsletter, social media and on website					
Custom Social Media/ Digital Sponsor Graphics					

Special Presenting Sponsorship Opportunities are available at contributions of **\$1000 and over**.

ex. Entertainment Partner, Kids Zone Partner, Social Media Partner, Makers Market Partner, Beer Gardens Partner

Annual

PARTNERSHIP PACKAGES

We want to foster an environment that mutually benefits our strategic mission and showcases our supporters in creative and effective ways. In an attempt to forecast our budgets, and at the same time give your business the chance to know the opportunities the Chamber has on an annual basis, the Chamber is continuing to provide our Annual Partnership Opportunities Package once again. The aim is to give members ample time to be a part of Chamber programs throughout the year as well as grant members the ability to conveniently budget. These investments should instill confidence in knowing that the financial support is aiding in our attempt to better the business climate in the Parkland region. Every effort will be made for those that participate early to not be contacted again regarding sponsorship for the program they supported.

This year, we have introduced an easy package sponsorship that allows you to quickly choose the package that makes the most sense for your business. These packages have all of the event goodies you want to be a part of and no stress of having to decide which one to support and which one to leave out. With these packages you can easily have presence in all of the events all year round. Later in this document you will find smaller breakable packages if you are looking to be more specific with your sponsorship and advertising dollars.

Please indicate which areas of sponsorship you would wish to participate in by marking the last page of this package and remitting it along with payment to the Chamber. Payments can be made in full right now or along with your annual Membership Renewal Dues.

2026 ANNUAL CHAMBER GOLD PARTNER \$4000

- Business Name and Logo Recognition on Chamber Website *(\$500 Value - Exclusive)*
- Feature Article in our Bi-Annual Parkland Now Magazine *(\$3000 Value - Exclusive)*
- Business Logo on Monthly Chamber Matters and Chamber Insider E-Newsletters *+600 recipients and growing! (\$500 Value - Exclusive)*
- Platinum **Street Fair & Dance Sponsor** *(\$600 Value)*
- Official **Lunch Leader** for all 5 Lunch Series Events in 2026 *(\$1,500 Value)*
- Recognition at either **Breakfast Series** or **Rise and Grind** Event in 2026 *(\$300 Value)*

2026 ANNUAL CHAMBER SILVER PARTNER \$2000

- Business Name and Logo Recognition on Chamber Website *(\$500 Value - Exclusive)*
- Business Logo on Monthly Chamber Matters and Chamber Insider E-Newsletters *+600 recipients and growing! (\$500 Value - Exclusive)*
- Platinum **Street Fair & Dance Sponsor** *(\$600 Value)*
- Official **Lunch Leader** for all 5 Lunch Series Events in 2026 *(\$1500 Value)*
- Recognition at either **Breakfast Series** or **Rise and Grind** Event in 2026 *(\$300 Value)*

ANNUAL PARTNERSHIP & SPONSORSHIP

- 2026 Annual Chamber Impact Partner Package** **\$4000**
 - 2026 Annual Chamber Support Partner Package** **\$2000**
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- Lunch Series**
 - Lunch Leader** **\$1500**
 - Community Champion** **\$400**
 - Booth Fee** **\$300**
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- Celebration Night**
 - Bar Sponsor** **\$400**
 - Appetizer Sponsor** **\$400**
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- Breakfast Series** **Event Sponsor** **\$400**
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- Coffee Series** **Event Sponsor** **\$150**
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- Street Fair & Dance**
 - Platinum** **\$600**
 - Gold** **\$400**
 - Silver** **\$300**
 - Bronze** **\$200**
 - Fair Friend** **\$100**
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Total Sponsorship: **\$ _____**

We are always open to chatting about other sponsorship opportunities throughout the year. Thank you for continuing to support the Parkland Chamber of Commerce.

thank you

TO OUR 2025 SPONSORS

Official Brand Partners

- Dean Cooley GM, Johnston & Company, Dauphin Ford, Dauphin Clinic Pharmacy, Riet-Syd Equipment, Dauphin Ste Rose Veterinary Clinic, Fusion Credit Union, MNP Dauphin

Street Fair & Dance

- **Entertainment Partner** - Assiniboine College
- **Social Media Partners** - ICL Construction + Olakino Spa Tanning & Wellness
- **Kid Zone Partners** - McDonalds Dauphin
- **Makers Market Sponsor** - Dauphin Economic Development & Tourism
- **Platinum Sponsors** - Kim Safronetz Financial Services Ltd., Sneath Strilchuk Funeral Service Ltd., Aspen Insurance, Dauphin & District Community Foundation, Dauphin Clinic Pharmacy Johnston & Company, Dauphin - Ste Rose Vet Clinic, Fusion Credit Union, OSS Waste Disposal, Westman Communications Group, Reit Syd Equipment Ltd., City of Dauphin, Dauphin Rec Services, Dauphin's Countryfest, 730 CKDM, Bob's Electric, Lakeshore Event Rentals, Canada's National Ukrainian Festival
- **Gold Sponsors** - Zaplitny & Zamrykut, Strilkiwski Contracting Ltd., Dauphin Herald, Repromap
- **Silver Sponsors** - Ediface Engineering Inc, Armour Enterprises, Dusty's Butcher Shop, Dauphin Coop, Victory Lane Trailer & Auto Ltd., Trakside Motors, Seitter's Construction
- **Bronze Sponsors** - Accent CPA, Dauphin Home Hardware, Love & Persson Group, Kal Tire, Mountainview School Division, Dauphin Super 8 by Wyndham, Western Bakery. Parkland Sport & Marine, Dauphin Agricultural Society, Vermillion Dental Group, Sammy's Farm Supply, Parkland Vision Services, Irwin Law Office
- **Fair Friends** - Boulevard Hotel, Dauphin Community Inn, Embroidery By Design, Balchen & Kulchycki Surveys

Lunch Series

- **Lunch Leaders** - RBC + McDonalds
- **Community Champions** - Dauphin & District Community Foundation, Fusion Credit Union, Dauphin Economic Development & Tourism, Dauphin Neighborhood Renewal

Celebration Night

- **Open Bar Sponsor** - Community Futures Parkland
- **Appetizer Sponsor** - SV Benefits

Chamber Bucks Sponsor

- Fusion Credit Union